

Professional Development League - Sheffield United U21 vs Sheffield Wednesday U21

DATE: Monday, September 29, 2025

LOCATION: Sheffield, England, GB

Event Description

Professional Development League - Sheffield United U21 vs Sheffield Wednesday U21 is a premier sports event in Sheffield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,042 people

Event ID: C2s2TPTSNGyP9hQzF

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,417 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/professional-development-league-sheffield-united-u21-vs-sheffield-wednesday-u21>

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