

# Professional Development League - Fleetwood Town U21 vs Queens Park Rangers U21

DATE: Tuesday, August 26, 2025  
LOCATION: Hounslow, Greater London, GB

## Event Description

Professional Development League - Fleetwood Town U21 vs Queens Park Rangers U21 is a premier sports event in Hounslow, Greater London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 772 people

**Event ID:** 3jq5XBptRWqkbg99dT

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 309 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*