

Product Market Fit na Prática - Como saber se a sua Startup está no caminho certo

DATE: Tuesday, August 26, 2025
LOCATION: Centro Empresarial Tamboré, São Paulo, BR

Event Description

Product Market Fit na Prática - Como saber se a sua Startup está no caminho certo is a premier conferences event in Centro Empresarial Tamboré. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 207 people

Event ID: FPQnqGk79vJMSmxh2z

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.