

Producir en Canarias: Las claves del engranaje financiero

DATE: Tuesday, October 28, 2025
LOCATION: Santa Cruz de Tenerife, Canarias, ES

Event Description

Producir en Canarias: Las claves del engranaje financiero is a premier conferences event in Santa Cruz de Tenerife. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 80 people

Event ID: H9JLoFTxT8vy4H6FsP

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.