

PROCOMPI | Palestra: Impactos da Reforma Tributária

DATE: Tuesday, November 18, 2025
LOCATION: Setor Industrial Sul, Mato Grosso, BR

Event Description

PROCOMPI | Palestra: Impactos da Reforma Tributária is a premier conferences event in Setor Industrial Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 201 people

Event ID: 3T2wevdN4DL9MiYBzM

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.