

Pro Wrestling Australia Presents: Pro Wrestlin' at the Cooly

DATE: Friday, August 15, 2025
LOCATION: Coolangatta, Queensland, AU

Event Description

Pro Wrestling Australia Presents: Pro Wrestlin' at the Cooly is a premier sports event in Coolangatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 8uYSSNsy437LvTZ8uF

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.