

Pro Ligasi - Beibarys Atyrau vs Gornak Rudny

DATE: Saturday, September 20, 2025
LOCATION: Rudny, Kostanay Region, KZ

Event Description

Pro Ligasi - Beibarys Atyrau vs Gornak Rudny is a premier sports event in Rudny. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,050 people

Event ID: 5w5seLrHXsPgREoFj9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 420 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.