

Pro D2 - Vannes vs Nevers

DATE: Friday, November 7, 2025

LOCATION: Sermoise-sur-Loire, Bourgogne-Franche-Comté, FR

Event Description

Pro D2 - Vannes vs Nevers is a premier sports event in Sermoise-sur-Loire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,945 people

Event ID: 4GeM5upvYiZHyrj7pF

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,778 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
