

Pro D2 - US Dax vs Valence Romans

DATE: Friday, August 29, 2025
LOCATION: Valence, Auvergne-Rhône-Alpes, FR

Event Description

Pro D2 - US Dax vs Valence Romans is a premier sports event in Valence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,647 people

Event ID: 3BYpq5qk6VCbX2KL82

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,459 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
