

Pro D2 - US Dax vs Nevers

DATE: Friday, December 5, 2025

LOCATION: Sermoise-sur-Loire, Bourgogne-Franche-Comté, FR

Event Description

Pro D2 - US Dax vs Nevers is a premier sports event in Sermoise-sur-Loire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,658 people

Event ID: 5VWfPUV9kCtDMQz279

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,263 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
