

Pro D2 - Stade Montois vs Brive

DATE: Friday, November 7, 2025
LOCATION: Brive-la-Gaillarde, Nouvelle-Aquitaine, FR

Event Description

Pro D2 - Stade Montois vs Brive is a premier sports event in Brive-la-Gaillarde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,266 people

Event ID: GuG5nFGyXMDRrYJfZ7

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,306 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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