

Pro D2 - Oyonnax vs Agen

DATE: Friday, November 14, 2025
LOCATION: Agen, Nouvelle-Aquitaine, FR

Event Description

Pro D2 - Oyonnax vs Agen is a premier sports event in Agen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,632 people

Event ID: BcbL2u6E4Ye8PNugvD

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,853 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
