

Pro D2 - Nevers vs Valence Romans

DATE: Friday, November 28, 2025
LOCATION: Valence, Auvergne-Rhône-Alpes, FR

Event Description

Pro D2 - Nevers vs Valence Romans is a premier sports event in Valence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,928 people

Event ID: 7XUy5MFAxRZTvESmKf

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,171 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/pro-d2-nevers-vs-valence-romans>

Document generated on 6/4/2026, 12:32:46 AM