

Pro D2 - Brive vs Béziers Hérault

DATE: Friday, November 14, 2025
LOCATION: Béziers, Occitanie, FR

Event Description

Pro D2 - Brive vs Béziers Hérault is a premier sports event in Béziers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,681 people

Event ID: DiuBpFbESP6siTTsiV

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,472 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.