

Pro B - Süd - Bayern München II vs Orange Academy

DATE: Saturday, September 27, 2025
LOCATION: Neu-Ulm, Bayern, DE

Event Description

Pro B - Süd - Bayern München II vs Orange Academy is a premier sports event in Neu-Ulm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 600 people

Event ID: HGhzvaGPKXhXJqSu4R

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.