

Pro B - Nord - EWE Baskets Oldenburg II vs BSW 06

DATE: Saturday, October 11, 2025
LOCATION: Sandersdorf-Brehna, Sachsen-Anhalt, DE

Event Description

Pro B - Nord - EWE Baskets Oldenburg II vs BSW 06 is a premier sports event in Sandersdorf-Brehna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 950 people
Event ID: 33aVCR8mFZ7htbrgdg

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 380 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
