

Prêmio Destaque Caleb 2025 O Encontro de Negócios que Vai Marcar o Ano em Guarulhos

DATE: Thursday, October 16, 2025

LOCATION: Centro, São Paulo, BR

Event Description

Prêmio Destaque Caleb 2025 O Encontro de Negócios que Vai Marcar o Ano em Guarulhos is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 356 people

Event ID: 5HJTV2SJnXaUZTqCpC

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 142 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/prmio-destaque-caleb-2025-o-encontro-de-negcios-que-vai-marcar-o-ano-em-guarulhos>

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