

Private Viewing - Desmond Freeman New York New York Exhibition

DATE: Sunday, October 5, 2025
LOCATION: Bowral, New South Wales, AU

Event Description

Private Viewing - Desmond Freeman New York New York Exhibition is a premier expos event in Bowral. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 41/100
Expected Attendance: 368 people
Event ID: DWHmvfUhcKmVN3vMxL

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 147 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
