

Prints for Mark 2026 Calendar launch at CAMERIMAGE , Perspectives of Space

DATE: Thursday, November 20, 2025
LOCATION: Toru BÂ Województwo kujawsko-pomorskie, PL

Event Description

Prints for Mark 2026 Calendar launch at CAMERIMAGE , Perspectives of Space is a premier expos event in Toru Bâ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 38/100

Expected Attendance: 240 people

Event ID: 6EesDW7hC2FrAZnK3k

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.