

Primorje Ajdovscina vs NK Celje

DATE: Sunday, December 7, 2025

LOCATION: Celje, Celje, SI

Event Description

Primorje Ajdovscina vs NK Celje is a premier sports event in Celje. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,086 people

Event ID: C6WySJnRTPKFau8rYK

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,834 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.