

# PRIMITIVE FEST - Gutslit (IN) w/Gosika (NSW) - SYD

DATE: Friday, August 22, 2025  
LOCATION: Rozelle, New South Wales, AU

---

## Event Description

PRIMITIVE FEST - Gutslit (IN) w/Gosika (NSW) - SYD is a premier festivals event in Rozelle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 55/100  
**Expected Attendance:** 1,714 people  
**Event ID:** DtnSFbsHqwinG29KHP

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 686 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---