

Primera Nacional - Temperley vs Chacarita Juniors

DATE: Saturday, August 16, 2025
LOCATION: Villa Maipú, Buenos Aires, AR

Event Description

Primera Nacional - Temperley vs Chacarita Juniors is a premier sports event in Villa Maipú. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,957 people

Event ID: FBe8fBXPPq4bJp5CTV

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,983 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.