

# Primera Nacional - San Telmo vs Mitre Santiago d. Estero

DATE: Sunday, August 24, 2025

LOCATION: Santiago del Estero, Prov. de Santiago del Estero, AR

## Event Description

Primera Nacional - San Telmo vs Mitre Santiago d. Estero is a premier sports event in Santiago del Estero, Prov. de Santiago del Estero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,634 people

**Event ID:** 7YcHsewaxMc3Wgpxy8

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,454 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*