

Primera Nacional - San Miguel vs Ferro Carril Oeste

DATE: Sunday, September 14, 2025
LOCATION: Buenos Aires, Autonomous City of Buenos Aires, AR

Event Description

Primera Nacional - San Miguel vs Ferro Carril Oeste is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 8,437 people
Event ID: HuHbAfitFZDdHtq8dh

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.