

Primera Nacional - San Martín Tucumán vs Racing Córdoba

DATE: Sunday, September 21, 2025
LOCATION: Ciudad de Córdoba, Provincia de Córdoba, AR

Event Description

Primera Nacional - San Martín Tucumán vs Racing Córdoba is a premier sports event in Ciudad de Córdoba, Provincia de Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,389 people

Event ID: 4Q9eoGeXLbcnf9G4DR

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,556 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.