

# Primera Nacional - Promotion Play-offs - 2nd Round - Estudiantes Río Cuarto vs Gimnasia y Tiro

DATE: Saturday, October 18, 2025  
LOCATION: Salta, Salta, AR

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## Event Description

Primera Nacional - Promotion Play-offs - 2nd Round - Estudiantes Río Cuarto vs Gimnasia y Tiro is a premier sports event in Salta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,894 people

**Event ID:** DgndUJEBuYB3NBbNNa

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,158 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 1:13:00 PM