

# Primera Nacional - Promotion Play-offs - 2nd Round - Deportivo Morón vs Atlanta

DATE: Saturday, November 1, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

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## Event Description

Primera Nacional - Promotion Play-offs - 2nd Round - Deportivo Morón vs Atlanta is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,777 people

**Event ID:** E9teEmiGjDiDFpbYLd

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,311 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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