

Primera Nacional - Promotion Play-offs - 2nd Round - Atlanta vs Deportivo Morón

DATE: Sunday, October 19, 2025
LOCATION: Morón, Buenos Aires, AR

Event Description

Primera Nacional - Promotion Play-offs - 2nd Round - Atlanta vs Deportivo Morón is a premier sports event in Morón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,394 people
Event ID: BnLKzKVcpMKFFUDbN5

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.