

Primera Nacional - Promotion Play-offs - 1st Round - San Miguel vs Gimnasia Jujuy

DATE: Sunday, October 12, 2025
LOCATION: Jujuy, Jujuy, AR

Event Description

Primera Nacional - Promotion Play-offs - 1st Round - San Miguel vs Gimnasia Jujuy is a premier sports event in Jujuy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,937 people

Event ID: EM9MBQ3tgyKJNYHau

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.