

Primera Nacional - Promotion Play-offs - 1st Round - San Martín Tucumán vs Deportivo Morón

DATE: Sunday, October 12, 2025
LOCATION: Morón, Buenos Aires, AR

Event Description

Primera Nacional - Promotion Play-offs - 1st Round - San Martín Tucumán vs Deportivo Morón is a premier sports event in Morón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 13,264 people

Event ID: 7KBWGoBmYuN5m9VjVX

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,306 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.