

# Primera Nacional - Nueva Chicago vs Estudiantes Caseros

DATE: Friday, September 5, 2025  
LOCATION: Caseros, Buenos Aires, AR

## Event Description

Primera Nacional - Nueva Chicago vs Estudiantes Caseros is a premier sports event in Caseros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,276 people

**Event ID:** 6XBBmY8V7jiPoUQP9B

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,310 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*