

# Primera Nacional - Mitre Santiago d. Estero vs Estudiantes Río Cuarto

DATE: Sunday, September 14, 2025  
LOCATION: Ciudad de Río Cuarto, Provincia de Córdoba, AR

## Event Description

Primera Nacional - Mitre Santiago d. Estero vs Estudiantes Río Cuarto is a premier sports event in Ciudad de Río Cuarto, Provincia de Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,200 people

**Event ID:** 5AdJJSXARFdfy7Ln2q

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,280 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*