

Primera Nacional - Los Andes vs Deportivo Madryn

DATE: Sunday, September 7, 2025
LOCATION: Puerto Madryn, Provincia de Chubut, AR

Event Description

Primera Nacional - Los Andes vs Deportivo Madryn is a premier sports event in Puerto Madryn, Provincia de Chubut. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,550 people

Event ID: 6rL67Vg8amUXZq6CH4

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 620 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.