

Primera Nacional - Los Andes vs Alvarado

DATE: Sunday, September 21, 2025
LOCATION: Mar del Plata, Buenos Aires, AR

Event Description

Primera Nacional - Los Andes vs Alvarado is a premier sports event in Mar del Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,430 people

Event ID: CJS9k8U6ppqWf3gHXH

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,972 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.