

Primera Nacional - Güemes vs Arsenal

DATE: Saturday, August 23, 2025
LOCATION: Sarandí, Buenos Aires, Buenos Aires, AR

Event Description

Primera Nacional - Güemes vs Arsenal is a premier sports event in Sarandí, Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,304 people

Event ID: 9AKpqy42mwZaqSDuhq

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,722 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.