

Primera Nacional - Estudiantes Río Cuarto vs Defensores Unidos

DATE: Sunday, August 24, 2025
LOCATION: Zárate, Provincia de Buenos Aires, AR

Event Description

Primera Nacional - Estudiantes Río Cuarto vs Defensores Unidos is a premier sports event in Zárate, Provincia de Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,648 people

Event ID: AFaSUYDtfNcJxkKNhC

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 659 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.