

Primera Nacional - Deportivo Maipú vs Atlanta

DATE: Saturday, October 4, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

Event Description

Primera Nacional - Deportivo Maipú vs Atlanta is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,437 people

Event ID: 5UbBuzv7j3kScTMgDU

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.