

# Primera Nacional - Defensores de Belgrano vs Gimnasia Mendoza

DATE: Sunday, October 5, 2025  
LOCATION: Mendoza, Mendoza Province, AR

## Event Description

Primera Nacional - Defensores de Belgrano vs Gimnasia Mendoza is a premier sports event in Mendoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,639 people

**Event ID:** 3NnFJXwdptQ3XF7TgB

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,256 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*