

Primera Nacional - Colegiales vs Ferro Carril Oeste

DATE: Friday, August 15, 2025

LOCATION: Buenos Aires, Autonomous City of Buenos Aires, AR

Event Description

Primera Nacional - Colegiales vs Ferro Carril Oeste is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,715 people

Event ID: EzjVLuoxNULujqVQFL

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,086 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.