

Primera Nacional - Central Norte vs San Telmo

DATE: Sunday, September 14, 2025
LOCATION: Dock Sud, Autonomous City of Buenos Aires, AR

Event Description

Primera Nacional - Central Norte vs San Telmo is a premier sports event in Dock Sud. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,947 people

Event ID: DvyBYh28jkxkeq55Sf

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 779 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.