

# Primera Nacional - Arsenal vs Deportivo Madryn

DATE: Sunday, September 28, 2025  
LOCATION: Puerto Madryn, Provincia de Chubut, AR

## Event Description

Primera Nacional - Arsenal vs Deportivo Madryn is a premier sports event in Puerto Madryn, Provincia de Chubut. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,473 people

**Event ID:** 8BcuxTSaqzesGP4hzP

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 589 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*