

Primera Nacional - Almirante Brown vs Estudiantes Río Cuarto

DATE: Sunday, September 28, 2025
LOCATION: Ciudad de Río Cuarto, Provincia de Córdoba, AR

Event Description

Primera Nacional - Almirante Brown vs Estudiantes Río Cuarto is a premier sports event in Ciudad de Río Cuarto, Provincia de Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,200 people

Event ID: VCLfXiEpg4BisekQ9H

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.