

# Primera Nacional - Almirante Brown vs Chacarita Juniors

DATE: Sunday, September 14, 2025  
LOCATION: Villa Maipú, Buenos Aires, AR

## Event Description

Primera Nacional - Almirante Brown vs Chacarita Juniors is a premier sports event in Villa Maipú. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 8,437 people

**Event ID:** 6yX7kiRHedwFJDdTTY

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,375 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*