

Primera Nacional - Almagro vs Los Andes

DATE: Sunday, September 14, 2025
LOCATION: Lomas de Zamora, Buenos Aires, AR

Event Description

Primera Nacional - Almagro vs Los Andes is a premier sports event in Lomas de Zamora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 15,702 people

Event ID: GaU6Hk5aUQMSBx3cmZ

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,281 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.