

Primera FEB - Melilla Baloncesto vs Fundación Lucentum

DATE: Wednesday, February 11, 2026
LOCATION: Alicante (Alacant), Comunidad Valenciana, ES

Event Description

Primera FEB - Melilla Baloncesto vs Fundación Lucentum is a premier sports event in Alicante (Alacant). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,388 people

Event ID: 8pXYK48yxyqEyQu8NF

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 955 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.