

Primera FEB - Estudiantes vs Cartagena

DATE: Saturday, November 1, 2025
LOCATION: Cartagena, Región de Murcia, ES

Event Description

Primera FEB - Estudiantes vs Cartagena is a premier sports event in Cartagena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,777 people

Event ID: 5xZYt6UJZcAhRbgtSh5

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 711 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.