

# Primera Division (W) - Group D - Villalba vs Alcorcón

DATE: Sunday, October 5, 2025  
LOCATION: Alcorcón, Comunidad de Madrid, ES

## Event Description

Primera Division (W) - Group D - Villalba vs Alcorcón is a premier sports event in Alcorcón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 54/100  
**Expected Attendance:** 1,616 people  
**Event ID:** 7F2Kpqev5AbJ2Qgogk

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 646 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*