

Primera Division (W) - Group D - Universidad Salamanca vs Villalba

DATE: Sunday, October 12, 2025
LOCATION: Collado Villalba, Comunidad de Madrid, ES

Event Description

Primera Division (W) - Group D - Universidad Salamanca vs Villalba is a premier sports event in Collado Villalba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 6FbC9CpgG3kcTRbPuM

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.