

Primera Division (W) - Group D - Burgos vs Alcorcón

DATE: Saturday, November 22, 2025
LOCATION: Alcorcón, Comunidad de Madrid, ES

Event Description

Primera Division (W) - Group D - Burgos vs Alcorcón is a premier sports event in Alcorcón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,209 people
Event ID: DKLsJy3hzw9dncNqE8

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 484 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.