

# Primera Division (W) - Group A - Ekialde vs Los Campos

DATE: Saturday, January 31, 2026  
LOCATION: Corvera de Asturias, ES

## Event Description

Primera Division (W) - Group A - Ekialde vs Los Campos is a premier sports event in Corvera de Asturias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 45/100  
**Expected Attendance:** 562 people  
**Event ID:** CWbXfrfs7zS3wLX8cN

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 225 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*